

File 344:Chinese Patents Abs Aug 1985-2002/Nov
 (c) 2002 European Patent Office
 File 347:JAPIO Oct 1976-2002/Aug(Updated 021203)
 (c) 2002 JPO & JAPIO
 File 350:Derwent WPIX 1963-2002/UD,UM &UP=200282
 (c) 2002 Thomson Derwent
 File 348:EUROPEAN PATENTS 1978-2002/Dec W03
 (c) 2002 European Patent Office
 File 349:PCT FULLTEXT 1979-2002/UB=20021226,UT=20021219
 (c) 2002 WIPO/Univentio
 File 256:SoftBase:Reviews,Companies&Prods. 82-2002/Nov
 (c)2002 Info.Sources Inc
 File 2:INSPEC 1969-2002/Dec W3
 (c) 2002 Institution of Electrical Engineers
 File 35:Disertation Abs Online 1861-2002/Nov
 (c) 2002 ProQuest Info&Learning
 File 65:Inside Conferences 1993-2002/Dec W4
 (c) 2002 BLDSC all rts. reserv.
 File 99:Wilson Appl. Sci & Tech Abs 1983-2002/Nov
 (c) 2002 The HW Wilson Co.
 File 233:Internet & Personal Comp. Abs. 1981-2002/Dec
 (c) 2002 Info. Today Inc.
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 The Gale Group
 File 474:New York Times Abs 1969-2002/Dec 27
 (c) 2002 The New York Times
 File 475:Wall Street Journal Abs 1973-2002/Dec 27
 (c) 2002 The New York Times
 File 16:Gale Group PROMT(R) 1990-2002/Dec 27
 (c) 2002 The Gale Group
 File 148:Gale Group Trade & Industry DB 1976-2002/Dec 27
 (c)2002 The Gale Group
 File 160:Gale Group PROMT(R) 1972-1989
 (c) 1999 The Gale Group
 File 275:Gale Group Computer DB(TM) 1983-2002/Dec 30
 (c) 2002 The Gale Group
 File 621:Gale Group New Prod.Annou.(R) 1985-2002/Dec 27
 (c) 2002 The Gale Group
 File 636:Gale Group Newsletter DB(TM) 1987-2002/Dec 30
 (c) 2002 The Gale Group
 File 9:Business & Industry(R) Jul/1994-2002/Dec 27
 (c) 2002 Resp. DB Svcs.
 File 15:ABI/Inform(R) 1971-2002/Dec 28
 (c) 2002 ProQuest Info&Learning
 File 20:Dialog Global Reporter 1997-2002/Dec 30
 (c) 2002 The Dialog Corp.
 File 95:TEME-Technology & Management 1989-2002/Dec W2
 (c) 2002 FIZ TECHNIK
 File 476:Financial Times Fulltext 1982-2002/Dec 28
 (c) 2002 Financial Times Ltd
 File 610:Business Wire 1999-2002/Dec 30
 (c) 2002 Business Wire.
 File 613:PR Newswire 1999-2002/Dec 30
 (c) 2002 PR Newswire Association Inc
 File 624:McGraw-Hill Publications 1985-2002/Dec 27
 (c) 2002 McGraw-Hill Co. Inc
 File 634:San Jose Mercury Jun 1985-2002/Dec 28
 (c) 2002 San Jose Mercury News
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
 File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc
 File 570:Gale Group MARS(R) 1984-2002/Dec 30
 (c) 2002 The Gale Group
 File 635:Business Dateline(R) 1985-2002/Dec 28

(c) 2002 ProQuest Info&Learning
 File 477:Irish Times 1999-2002/Dec 30
 (c) 2002 Irish Times
 File 710:Times/Sun.Times(London) Jun 1988-2002/Dec 30
 (c) 2002 Times Newspapers
 File 711:Independent(London) Sep 1988-2002/Dec 09
 (c) 2002 Newspaper Publ. PLC
 File 756:Daily/Sunday Telegraph 2000-2002/Dec 30
 (c) 2002 Telegraph Group
 File 757:Mirror Publications/Independent Newspapers 2000-2002/Dec 30
 (c) 2002
 File 387:The Denver Post 1994-2002/Dec 27
 (c) 2002 Denver Post
 File 471:New York Times Fulltext 90-Day 2002/Dec 29
 (c) 2002 The New York Times
 File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
 (c) 2002 Phoenix Newspapers
 File 494:St LouisPost-Dispatch 1988-2002/Dec 29
 (c) 2002 St Louis Post-Dispatch
 File 498:Detroit Free Press 1987-2002/Dec 27
 (c) 2002 Detroit Free Press Inc.
 File 631:Boston Globe 1980-2002/Dec 29
 (c) 2002 Boston Globe
 File 633:Phil.Inquirer 1983-2002/Dec 27
 (c) 2002 Philadelphia Newspapers Inc
 File 638:Newsday/New York Newsday 1987-2002/Dec 28
 (c) 2002 Newsday Inc.
 File 640:San Francisco Chronicle 1988-2002/Dec 29
 (c) 2002 Chronicle Publ. Co.
 File 641:Rocky Mountain News Jun 1989-2002/Dec 27
 (c) 2002 Scripps Howard News
 File 702:Miami Herald 1983-2002/Dec 24
 (c) 2002 The Miami Herald Publishing Co.
 File 703:USA Today 1989-2002/Dec 27
 (c) 2002 USA Today
 File 704:(Portland)The Oregonian 1989-2002/Dec 28
 (c) 2002 The Oregonian
 File 713:Atlanta J/Const. 1989-2002/Dec 29
 (c) 2002 Atlanta Newspapers
 File 714:(Baltimore) The Sun 1990-2002/Dec 26
 (c) 2002 Baltimore Sun
 File 715:Christian Sci.Mon. 1989-2002/Dec 30
 (c) 2002 Christian Science Monitor
 File 725:(Cleveland)Plain Dealer Aug 1991-2000/Dec 13
 (c) 2000 The Plain Dealer
 File 735:St. Petersburg Times 1989- 2000/Nov 01
 (c) 2000 St. Petersburg Times
 ?ds

Set	Items	Description
S1	786840	(INCENTIVE? OR REWARD? ? OR AWARD? ? OR E()CENTIVE? OR MOT-IVAT? OR PROMOTION? ? OR BONUS OR BONUSES OR POINT? ?) (5N) (PRO-GRAM? ? OR SYSTEM? ? OR CAMPAIGN? ?) NOT PY>2000
S2	34983	S1(5N) (ELECTRONIC? OR COMPUTERI? OR ONLINE OR ON()LINE OR -INTERNET OR WEBSITE? OR WEBPAGE? OR WEB() (SITE? OR PAGE?))
S3	13756	S2 NOT POINT? ?
S4	32	S3(5N) (GOAL? ? OR GOAL() (SETTING OR PLANNING) OR PERFORMAN-CE? OR ACHIEVEMENT? OR ACCOMPLISH? OR SUCCESS? OR QUOTA OR QU-OTAS OR PRODUCTIVITY OR COST()SAVING?) (5N) (TRACK? OR FEEDBACK? OR EVALUAT? OR COMPARE? OR COMPARIS? OR MEASUR?)

. 4/3,K/1 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

08124984 Supplier Number: 67707314 (USE FORMAT 7 FOR FULLTEXT)
Noted Human Performance Expert Joins Motivation Online's Board of Directors.
PR Newswire, pNA
Dec 8, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 760

... BCM) solutions. The Mount Prospect, Illinois, company has systematized behavior science into a web-enabled **performance** management tool for large organizations. Using **Motivation Online's BCM system**, management can identify, **track** and report on individual behaviors that align with corporate goals and objectives. The technology empowers...

4/3,K/2 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

07887883 Supplier Number: 64979976 (USE FORMAT 7 FOR FULLTEXT)
24/7 Media software focuses on loyalty. (Brief Article)
CLARK, PHILIP B.
B to B, v85, p2
August 28, 2000
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal
Word Count: 365

... full-service tool for retention," said Brian Anderson, president of AwardTrack.

LoyaltyDriver lets users manage **online incentive programs**, select media and create **online** loyalty campaigns. Other features include e-mail campaign **performance tracking**, online catalog redemption programs and an ongoing customer dialogue network. Additional 24/7 services, including...

4/3,K/3 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

07508228 Supplier Number: 63019202 (USE FORMAT 7 FOR FULLTEXT)
Maritz Inc., Industry Leader in People-Based Business Solutions, Launches eMaritz... A New Internet Venture to Take its 70 Years of Experience in Improving Employee and Channel Performance to New Markets.
PR Newswire, pNA
June 28, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 827

... program operation, the site will communicate regularly with the program manager and program participants, help **track performance** and recognition earned and allow **program** participants to select **awards** from Maritz's proven, **online** and offline mix of thousands of merchandise and travel options.

"Through extensive primary and secondary...

. 4/3,K/4 (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

07429701 Supplier Number: 62487526 (USE FORMAT 7 FOR FULLTEXT)
**AOL's Digital Marketing Services Adds New Partners, Expands Relationships
With Industry Leaders to Offer Online Custom Market Research.**
PR Newswire, pNA
June 5, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 434

... We provide the widest sample reach through all of AOL's brands,
superior technology for **online** research and a consumer **incentive
system** that is unparalleled. We **measure** our **success** not only by
expanding our partnerships, but also on our ability to cultivate and keep
...

4/3,K/5 (Item 5 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

07190293 Supplier Number: 61396325 (USE FORMAT 7 FOR FULLTEXT)
**JDA Advertising Earns Industry Accolades with Creative Campaign for Newest
Internet Client HotDispatch.**
Business Wire, pl152
April 10, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 632

REDWOOD CITY, Calif.--(BUSINESS WIRE)--April 10, 2000
Premier Tech Agency Launches Account with **Award** -winning **Campaign** ,
Agency Building Strong **Internet** Portfolio with **Track** Record of
Success
and Ability to Deliver Results at Cyber Speed
JDA Advertising, one of the fastest growing...

4/3,K/6 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

12876392 SUPPLIER NUMBER: 67707314 (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Noted Human Performance Expert Joins Motivation Online's Board of
Directors.**
PR Newswire, NA
Dec 8, 2000
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 760 LINE COUNT: 00070

... BCM) solutions. The Mount Prospect, Illinois, company has
systematized behavior science into a web-enabled **performance** management
tool for large organizations. Using **Motivation Online** 's BCM **system** ,
management can identify, **track** and report on individual behaviors that
align with corporate goals and objectives. The technology empowers...

4/3,K/7 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

12271990 SUPPLIER NUMBER: 63019202 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Maritz Inc., Industry Leader in People-Based Business Solutions, Launches eMaritz... A New Internet Venture to Take its 70 Years of Experience in Improving Employee and Channel Performance to New Markets.

PR Newswire, NA

June 28, 2000

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 885 LINE COUNT: 00078

... program operation, the site will communicate regularly with the program manager and program participants, help **track performance** and recognition earned and allow **program** participants to select **awards** from Maritz's proven, **online** and offline mix of thousands of merchandise and travel options.

"Through extensive primary and secondary...

4/3,K/8 (Item 3 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2002 The Gale Group. All rts. reserv.

12195600 SUPPLIER NUMBER: 62487526 (USE FORMAT 7 OR 9 FOR FULL TEXT)

AOL's Digital Marketing Services Adds New Partners, Expands Relationships With Industry Leaders to Offer Online Custom Market Research.

PR Newswire, NA

June 5, 2000

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 456 LINE COUNT: 00043

... We provide the widest sample reach through all of AOL's brands, superior technology for **online** research and a consumer **incentive system** that is unparalleled. We **measure** our **success** not only by expanding our partnerships, but also on our ability to cultivate and keep ...

4/3,K/9 (Item 4 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2002 The Gale Group. All rts. reserv.

11943307 SUPPLIER NUMBER: 61396325 (USE FORMAT 7 OR 9 FOR FULL TEXT)

JDA Advertising Earns Industry Accolades with Creative Campaign for Newest Internet Client HotDispatch.

Business Wire, 1152

April 10, 2000

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 685 LINE COUNT: 00062

REDWOOD CITY, Calif.--(BUSINESS WIRE)--April 10, 2000

Premier Tech Agency Launches Account with **Award -winning Campaign**, Agency Building Strong **Internet** Portfolio with **Track** Record of **Success**

and Ability to Deliver Results at Cyber Speed
JDA Advertising, one of the fastest growing...

4/3,K/10 (Item 5 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2002 The Gale Group. All rts. reserv.

03301326 SUPPLIER NUMBER: 05165097 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Hartmarx's computerized collections. (Hartmarx Corp.) (Technology & Operations supplement)

Howard, Tammi

WWD, v154, pS12(2)

Sept 8, 1987

.ISSN: 0149-5380 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 1315 LINE COUNT: 00107

... and to monitor the progress of troubled accounts more closely.
Corder pointed out that the **on - line system** also helps
management **evaluate** and **reward** employee **performance** with greater
accuracy. "By being on-line, management can better judge which employees
are merely...

4/3,K/11 (Item 6 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

02018283 SUPPLIER NUMBER: 03139624

Fillips for the Future.

Tisdall, P.

Marketing, v16, p42-45.

Feb. 16, 1984

ISSN: 0025-3650 LANGUAGE: ENGLISH RECORD TYPE: ABSTRACT

ABSTRACT: Sales promotion will continue to grow in the next decade.
Retailers will employ **electronic** facilities to launch **promotions** . Sales
promotion complements media **campaigns** . Retailers can **track** the
performance of their products using the electronic means available.
Promotions will move toward more creative directions...

4/3,K/12 (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

01320518 SUPPLIER NUMBER: 08074644 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Large bank utilizes CBT in making transition to new computer
system.(Computer Based Training)**

T H E Journal (Technological Horizons In Education), v17, n3, p54(3)

Oct, 1989

ISSN: 0192-592X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 1090 LINE COUNT: 00089

... PHOEBE (PHOEnix BEst) award in the San Francisco area and Western
region competitions sponsored by **Goal Systems** .

The **award** -winner was an **online** course **evaluation** used to assess
the effectiveness of training; it is a required element at the end...

4/3,K/13 (Item 1 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

02753232 Supplier Number: 67707314 (USE FORMAT 7 FOR FULLTEXT)

**Noted Human Performance Expert Joins Motivation Online's Board of
Directors.**

PR Newswire, pNA

Dec 8, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 760

... BCM) solutions. The Mount Prospect, Illinois, company has
systematized behavior science into a web-enabled **performance** management
tool for large organizations. Using **Motivation Online** 's BCM **system** ,
management can identify, **track** and report on individual behaviors that
align with corporate goals and objectives. The technology empowers...

4/3,K/14 (Item 2 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

02555158 Supplier Number: 63019202 (USE FORMAT 7 FOR FULLTEXT)
**Maritz Inc., Industry Leader in People-Based Business Solutions, Launches
eMaritz... A New Internet Venture to Take its 70 Years of Experience in
Improving Employee and Channel Performance to New Markets.**
PR Newswire, pNA
June 28, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 827

... program operation, the site will communicate regularly with the
program manager and program participants, help **track performance** and
recognition earned and allow **program** participants to select **awards** from
Maritz's proven, **online** and offline mix of thousands of merchandise and
travel options.

"Through extensive primary and secondary...

4/3,K/15 (Item 3 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

02525718 Supplier Number: 62487526 (USE FORMAT 7 FOR FULLTEXT)
**AOL's Digital Marketing Services Adds New Partners, Expands Relationships
With Industry Leaders to Offer Online Custom Market Research.**
PR Newswire, pNA
June 5, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 434

... We provide the widest sample reach through all of AOL's brands,
superior technology for **online** research and a consumer **incentive
system** that is unparalleled. We **measure** our **success** not only by
expanding our partnerships, but also on our ability to cultivate and keep
...

4/3,K/16 (Item 4 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

02449281 Supplier Number: 61396325 (USE FORMAT 7 FOR FULLTEXT)
**JDA Advertising Earns Industry Accolades with Creative Campaign for Newest
Internet Client HotDispatch.**
Business Wire, pl152
April 10, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 632

REDWOOD CITY, Calif.--(BUSINESS WIRE)--April 10, 2000
Premier Tech Agency Launches Account with **Award -winning Campaign** ,
Agency Building Strong **Internet** Portfolio with **Track** Record of
Success
and Ability to Deliver Results at Cyber Speed
JDA Advertising, one of the fastest growing...

4/3,K/17 (Item 5 from file: 621)

.DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

01630829 Supplier Number: 48393853 (USE FORMAT 7 FOR FULLTEXT)
X-ceed's MAESTRO Performance Improvement System Selected by Arthur Andersen Consulting.
Business Wire, pN/A
April 1, 1998
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 245

... other prestigious companies will recognize and
select it for its unique qualities."

MAESTRO is a **productivity** enhancing system for managing training,
sales **tracking** and reporting and **awards** and recognition **programs**
providing real time results via **Internet** /Intranet technology.

X-ceed, Inc. is composed of four operating entities in the field of...

4/3,K/18 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2002 Resp. DB Svcs. All rts. reserv.

02903805 (USE FORMAT 7 OR 9 FOR FULLTEXT)
24/7 Media software focuses on loyalty
(24/7 Media introduces LoyaltyDriver software suite for e-mail and Internet
marketing, allowing users to create online incentive and loyalty
programs; to be advertised through print campaigns)
BtoB, v 85, n 13, p 2
August 28, 2000
DOCUMENT TYPE: Journal ISSN: 1087-948X (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 349

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...full-service tool for retention," said Brian Anderson, president of
AwardTrack.

LoyaltyDriver lets users manage **online incentive programs**, select
media and create **online** loyalty campaigns. Other features include e-mail
campaign **performance tracking**, online catalog redemption programs and
an ongoing customer dialogue network. Additional 24/7 services, including
...

4/3,K/19 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

00525555 90-51312
Purchasing 2000: Can Supplier Ratings Be Standardized?
Stundza, Tom
Purchasing v109n7 PP: 60-64 Nov 8, 1990
ISSN: 0033-4448 JRNL CODE: PRG

...ABSTRACT: and more sophisticated reconciliations of cost and quality
considerations will need to be built into **performance measurements**. In
1986, Rockwell International Corp. implemented the Supplier Rating and
Incentive Program (SRIP) at Defense **Electronics**. For a number of its
supporters, SRIP is seen as a prototype on which uniform...

4/3,K/20 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

00427129 88-43962

Controlling Purchasing Price Performance

Felch, R. Bruce; Felch, Robert I.

Journal of Purchasing & Materials Management v24n3 PP: 36-39 Fall 1988
ISSN: 0094-8594 JRNL CODE: JPR

...ABSTRACT: software and hardware. The system also enables a firm's top management to establish reasonable **goals** for purchased material costs and then **track** progress toward the **goals**. The **computerized** reporting **system** provides an **incentive** for buyers and a basis for **performance evaluation** that is flexible and adaptable to unique circumstances. ...

4/3,K/21 (Item 3 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

00331563 86-31977

Information Technology

Buckler, Grant; Helliwell, John

Canadian Business v59n9 PP: 118-127 Sep 1986
ISSN: 0008-3100 JRNL CODE: CB

...ABSTRACT: 1. quicker customer service, 2. more accurate information, 3. less wasted time, 4. improved staff **productivity**, and 5. access to online databases. These intangibles provide extra incentives to buy a system, but the main reason should be to achieve measurable **cost savings**. Among the Canadian companies producing automated office systems are: 1. AES Data Inc. (Montreal, Quebec...

4/3,K/22 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

14141897 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Noted Human Performance Expert Joins Motivation Online's Board of Directors
PR NEWSWIRE

December 08, 2000

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 724

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... BCM) solutions. The Mount Prospect, Illinois, company has systematized behavior science into a web-enabled **performance** management tool for large organizations. Using **Motivation Online**'s BCM **system**, management can identify, **track** and report on individual behaviors that align with corporate goals and objectives. The technology empowers...

4/3,K/23 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

11722055 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Maritz Inc., Industry Leader in People-Based Business Solutions, Launches eMaritz... A New Internet Venture to Take its 70 Years of Experience in Improving Employee and Channel Performance to New Markets

.PR NEWSWIRE

June 28, 2000

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 843

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... program operation, the site will communicate regularly with the program manager and program participants, help **track performance** and recognition earned and allow **program** participants to select **awards** from Maritz's proven, **online** and offline mix of thousands of merchandise and travel options.

"Through extensive primary and secondary...

4/3,K/24 (Item 3 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

11356311 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**AOL's Digital Marketing Services Adds New Partners, Expands Relationships
With Industry Leaders to Offer Online Custom Market Research**

PR NEWSWIRE

June 05, 2000

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 450

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... We provide the widest sample reach through all of AOL's brands, superior technology for **online** research and a consumer **incentive system** that is unparalleled. We **measure** our **success** not only by expanding our partnerships, but also on our ability to cultivate and keep ...

4/3,K/25 (Item 4 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

01297159 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**X-ceed's MAESTRO Performance Improvement System Selected by Arthur Andersen
Consulting**

BUSINESS WIRE

April 01, 1998 12:26

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 248

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... other prestigious companies will recognize and select it for its unique qualities." MAESTRO is a **productivity** enhancing system for managing training, sales **tracking** and reporting and **awards** and recognition **programs** providing real time results via **Internet** /Intranet technology. X-ceed, Inc. is composed of four operating entities in the field of...

4/3,K/26 (Item 1 from file: 610)

DIALOG(R)File 610:Business Wire

(c) 2002 Business Wire. All rts. reserv.

00252056 20000410101B2525 (USE FORMAT 7 FOR FULLTEXT)

**JDA Advertising Earns Industry Accolades with Creative Campaign for Newest
Internet Client HotDispatch**

.Business Wire

Monday, April 10, 2000 08:19 EDT

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 659

TEXT:

Premier Tech Agency Launches Account with **Award** -winning **Campaign** ,
Agency Building Strong **Internet** Portfolio with **Track** Record of
Success

and Ability to Deliver Results at Cyber Speed

JDA Advertising, one of the fastest growing...

4/3,K/27 (Item 2 from file: 610)

DIALOG(R)File 610:Business Wire

(c) 2002 Business Wire. All rts. reserv.

00251987 20000410101B2464 (USE FORMAT 7 FOR FULLTEXT)

**JDA Advertising Earns Industry Accolades with Creative Campaign for Newest
Internet Client HotDispatch**

Business Wire

Monday, April 10, 2000 08:02 EDT

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 659

TEXT:

Premier Tech Agency Launches Account with **Award** -winning **Campaign** ,
Agency Building Strong **Internet** Portfolio with **Track** Record of
Success

and Ability to Deliver Results at Cyber Speed

JDA Advertising, one of the fastest growing...

4/3,K/28 (Item 1 from file: 613)

DIALOG(R)File 613:PR Newswire

(c) 2002 PR Newswire Association Inc. All rts. reserv.

00476069 20001208CGF002 (USE FORMAT 7 FOR FULLTEXT)

Noted Human Performance Expert Joins Motivation Online's Board of Directors
PR Newswire

Friday, December 8, 2000 10:00 EST

JOURNAL CODE: PR NEWSWIRE, INTERACTIVE CONNECTION LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 739

...BCM) solutions. The Mount Prospect, Illinois, company has
systematized behavior science into a web-enabled **performance** management
tool

for large organizations. Using **Motivation Online** 's BCM **system** ,
management can

identify, **track** and report on individual behaviors that align with
corporate

goals and objectives. The technology empowers...

4/3,K/29 (Item 2 from file: 613)

DIALOG(R)File 613:PR Newswire

(c) 2002 PR Newswire Association Inc. All rts. reserv.

00363799 20000628CGW049 (USE FORMAT 7 FOR FULLTEXT)

Maritz Inc., Industry Leader in People-Based Business Solutions, Launches
Emaritz... A New Internet Venture to Take Its 70 Years of Experience in
Improving Employee And Channel Performance to New Markets

PR Newswire

Wednesday, June 28, 2000 13:27 EDT

JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 832

...program

operation, the site will communicate regularly with the program manager and
program participants, help **track performance** and recognition earned and
allow

program participants to select **awards** from Maritz's proven, **online**
and offline

mix of thousands of merchandise and travel options.

"Through extensive primary and secondary...

4/3,K/30 (Item 3 from file: 613)

DIALOG(R)File 613:PR Newswire

(c) 2002 PR Newswire Association Inc. All rts. reserv.

00347201 20000605DAM027 (USE FORMAT 7 FOR FULLTEXT)

Aol's Digital Marketing Services Adds New Partners, Expands Relationships
with Industry Leaders to Offer Online Custom Market Research

PR Newswire

Monday, June 5, 2000 11:18 EDT

JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 458

...We provide the widest

sample reach through all of AOL's brands, superior technology for **online**
research and a consumer **incentive system** that is unparalleled. We

measure our

success not only by expanding our partnerships, but also on our ability
to

cultivate and keep...

4/3,K/31 (Item 1 from file: 810)

DIALOG(R)File 810:Business Wire

(c) 1999 Business Wire . All rts. reserv.

0829427 BW1200

WATER JEL X CEED: X-ceed's MAESTRO Performance Improvement System Selected
by Arthur Andersen Consulting

April 01, 1998

Byline: Business Editors

...other prestigious companies will recognize and select it
for its unique qualities."

MAESTRO is a **productivity** enhancing system for managing training,
sales **tracking** and reporting and **awards** and recognition **programs**
providing real time results via **Internet** /Intranet technology.

X-ceed, Inc. is composed of four operating entities in the field
of...

4/3,K/32 (Item 1 from file: 570)

.DIALOG(R)File 570:Gale Group MARS(R)
(c) 2002 The Gale Group. All rts. reserv.

01978262 Supplier Number: 64979976 (USE FORMAT 7 FOR FULLTEXT)
24/7 Media software focuses on loyalty. (Brief Article)
CLARK, PHILIP B.
B to B, v85, p2
August 28, 2000
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal
Word Count: 365

... full-service tool for retention," said Brian Anderson, president of AwardTrack.

LoyaltyDriver lets users manage **online incentive programs**, select media and create **online** loyalty campaigns. Other features include e-mail campaign **performance tracking**, online catalog redemption programs and an ongoing customer dialogue network. Additional 24/7 services, including...